

YUSUF HAKEEM

Data Analyst

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PROFESSIONAL SUMMARY

Bahrain-based Data Analyst combining 10+ years of structured operational reporting at G4S with a completed part-time Data Analytics Bootcamp (General Assembly, 10/2025–05/2026) in SQL, Python, Excel, and BI tools (Power BI/Tableau). Proven track record of maintaining auditable records, summarizing daily activity into clear reports, and identifying recurring patterns — the core discipline behind KPI reporting and trend analysis. No visa sponsorship or relocation required; ready to contribute immediately to data cleaning, dashboard build-out, and insight generation.

KEY SKILLS

- Data Analysis: Data cleaning, exploratory analysis (EDA), KPI reporting, trend analysis, root-cause analysis
- Spreadsheets: Excel / Google Sheets (PivotTables, formulas, charts, data validation)
- SQL: Joins, aggregations, CTEs, window functions (PostgreSQL / MySQL)
- Python: pandas, NumPy, matplotlib (data wrangling, analysis, visualization)
- BI & Visualization: Power BI / Tableau (dashboards, interactive reports)
- Data Practices: Data quality checks, documentation, version control basics (Git)
- Professional: Stakeholder communication, problem-solving, critical thinking, attention to detail

DATA ANALYTICS PROJECTS (PORTFOLIO — see github.com/ysa7799)

Bahrain Import Trade Analysis (2025) — Capstone Project, General Assembly

- Analyzed Bahrain's full-year 2025 import economy: 324,818 transactions, \$16.45B total value, 221 source countries, 6,335 commodity types (official data.gov.bh dataset).
- Identified 32.4% import concentration in top 3 trading partners (China, Australia, UAE) and 17.9% commodity concentration in aluminium oxide + iron ore — key supply-chain risk findings.
- Surfaced a +1,105% H1-to-H2 growth signal in solar panel imports, flagging an early clean-energy transition trend ahead of public commentary.
- Delivered 5 policy recommendations to Bahrain's Ministry of Industry, Commerce and Tourism, including supplier diversification and a proposed trade intelligence monitoring unit.

Operations KPI Dashboard — Excel / Power BI

- Cleaned and standardized an operations dataset; built a repeatable workflow for consistent monthly reporting.
- Created KPI views (incident volume, response time, category trends) using PivotTables and interactive visuals.
- Designed a clear dashboard layout and summarized insights with actionable recommendations.

Retail Sales Analysis — SQL

- Wrote SQL queries (joins, aggregations, CTEs) to answer business questions on sales performance and product mix.
- Built time-based comparisons and ranking outputs using window functions.
- Delivered concise insights on seasonality, top categories, and underperforming segments.

Customer Behavior Exploration — Python (pandas)

- Performed data cleaning, missing-value handling, and feature exploration using pandas.
- Visualized distributions and relationships to surface key drivers, anomalies, and outliers.
- Produced a short insight memo outlining findings and suggested next-step analyses.

Data Quality Checklist Template — Documentation

- Created a practical checklist for validating datasets (schema, duplicates, outliers, consistency).
- Added an issue-tracking format to document fixes and reduce recurring data errors.

EXPERIENCE

Data Analytics Bootcamp (Part-Time) | General Assembly, Bahrain 10/2025 - 05/2026

- Completed a part-time Data Analytics program covering SQL, Excel, Python (pandas), and BI dashboarding (Power BI/Tableau).
- Built the four portfolio projects above (KPI dashboard, SQL sales analysis, pandas EDA, data quality checklist) as applied coursework.
- Practiced end-to-end analysis workflow: data cleaning, exploratory analysis, dashboard design, and insight write-up for a non-technical audience.

Security Operator | G4S, Bahrain 01/2014 - Present

- Maintain structured incident and activity logs across 10+ years, ensuring accurate, auditable records used directly for operational review — equivalent to sustained data-integrity and documentation discipline.
- Prepare daily and shift summaries, consolidating raw observations into clear written reports for supervisors and stakeholders — the same synthesis skill required for KPI reporting.
- Track recurring incident frequency and patterns to flag operational improvement areas — direct analog to trend analysis and root-cause analysis in a BI context.
- Perform routine compliance checks, documenting results consistently to support audit readiness.
- Coordinate with cross-functional teams during incidents, ensuring timely response and complete documentation under pressure.

Technical Training — Software Engineering Immersive | General Assembly, Bahrain 06/2023 - 09/2023

- Completed 400+ hours building data-driven web applications and APIs.
- Worked with databases (MongoDB) and structured data models to store, retrieve, and validate information reliably.
- Strengthened analytical thinking, debugging, and disciplined documentation practices that transfer directly to analytics workflows.

EDUCATION

Bachelor of Business Administration (BBA) — Arab Open University, Bahrain | 01/2014 - 06/2017

Data Analytics Bootcamp (Part-Time) — General Assembly, Bahrain | 10/2025 - 05/2026

Software Engineering Immersive (400+ hours) — General Assembly, Bahrain | 06/2023 - 09/2023

CERTIFICATIONS

- Google Data Analytics Professional Certificate — Completed (Coursera) | Credly-verified digital badge
- Microsoft Power BI PL-300 — planned

LANGUAGES

- Arabic — Native
- English — Professional Working Proficiency